



## A/V & Tech Needs

### A/V Needs for On-Premise Engagements:

- The day before scheduled events, Ginger requests the availability to visit the spaces where she'll deliver. An AudioVisual Tech check during this time is optimal. If A/V Tech check is not possible the day before, Ginger will be available 1-2 hours before her delivery OR early morning day-of if she is scheduled later in the day.
- Ginger requires a wireless lavalier lapel microphone. A large, easy to read countdown clock is helpful.
- Part of the unique guest experience is that Ginger moves around the room for maximum audience engagement. It's critical to have a clear front-stage area, as well as clear aisles and room to allow safe movement around the room and amongst the guests.
- No podiums, please. If used by a previous speaker, please move it far to one side or to the back so it doesn't encumber the guest experience or view.
- Tuck furniture to the very back of the stage if unremovable.

### A/V Needs for Online Engagements:

- Client and Ginger will have predetermined which online platform will be utilized for the engagement. Zoom is preferred, as it allows robust guest engagement.
- If Client chooses the platform, the best results and value will happen with an easily interactive platform where Ginger can see and actively interact with attendees. Webinar formats with no guest interaction are discouraged, as it significantly reduces the ROC/Return On Connection online events deliver.
- Ginger and Client will set a 15-minute test time at least 2 weeks prior to the engagement.
- As much as possible, a live presentation is requested. If pre-recorded, Ginger will be present before, during and after the engagement to robustly interact with the attendees.
- Ginger has professional-grade microphones and lights to facilitate best production and welcomes guidance from the Client production team to create the best possible online experience.

### Slides & Handouts for In-Person and Online:

- The value and impact of Ginger is the experience she creates for the guests so the only slides she provides are intro and finale slides.
- Ginger may provide goodies and handouts to place in the room, to hand out during the engagement, to provide links to, or send to recipients best tailored to the event.
- Ginger owns and retains all rights to her materials and content. They cannot be reproduced or distributed unless expressly discussed and agreed upon in advance.

